



# INFORMATION PACK



# Awarding Talent from across the UK!

## **NEA South**

The South East Entertainment Awards have been celebrating the entertainment scene from across the South of England since 2013. The main regional ceremony dedicated to performers from the South, the SEEA celebrates and recognises the talent of all styles and ages.

## **NEA Midlands**

We have been celebrating talent from across the Midlands and are now in our 5th annual ceremony. As the main regional event dedicated to performers of all styles and ages, NEA continues to recognise and showcase incredible talent from across the region.

## **NEA North**

Previously combined with the Midlands, new for 2027 is our dedicated North Entertainment Awards, focusing exclusively on talent from the North of England. Celebrating and recognises the talent of all styles and ages from the North of England.

## **NEA Wales**

The NEA Wales has been celebrating the entertainment scene across Wales and is now approaching the fourth regional ceremony. As the main event dedicated to performers of all styles and ages, the NEA Wales continues to recognise and showcase incredible talent from across the region.



# NEA Scotland

For the first time in NEA history, we are proud to introduce our debut regional ceremony in Scotland. This exciting new event will shine a spotlight on the incredible talent and achievements from across Scotland, celebrating performers of all styles and ages in a night to remember.

## The National Ceremony

Winners from all of our regional ceremonies come together at our prestigious national ceremony, held at London's O2, to celebrate the finest talent in the UK and find out who will be crowned as the national winners!



## Las Vegas 2026

Our first international ceremony lands in 2026, with an exclusive show at the fabulous Las Vegas - with selected acts from across the UK & America invited to take part in our biggest event of the decade!





# How to get involved?

You have received this pack because you are interested in performing at the next regional ceremony. Whether you are a performer, nominee, or a parent/guardian or teacher of those involved, it is your responsibility to read and understand the terms and conditions.

The National Entertainment Awards offer an unmatched performance platform, featuring state-of-the-art lighting, broadcast-quality HD footage, red carpet photography, and prestigious award presentations. Recognised as one of the UK's top entertainment events, the NEA celebrates and showcases outstanding talent across the country.

## Our voting & judging process!



Your act may be featured in our online voting polls on our Facebook Event page. We encourage you to share these polls on social media and get your friends and family involved to boost your votes. You may have been nominated by an agent, a member of the public, or even yourself—now is your chance to advance to the next stage of our vetting process!



# What do we base our research on and how do our judges score votes?

Each of our voting polls will allow a certain amount of entries qualify as nominees. Once our nominees are discovered, our team will work around the clock, scouring through Facebook, Twitter, Youtube, websites and other portals of information to discover achievements and success levels regarding each artist in each category. If it's not online then unfortunately we cannot gain this information, so we may contact the act to request more information. Likewise, if you feel there is important information missing online then you are more than welcome to contact us and provide us with it. This information is then submitted to our panel of independent judges and they score each act based on different criteria. Scores are then added together and the act with the highest score in each category will collect the award on the night.



## What happens on the night?

Imagine a night at the Brits! With the red carpet and performances from nominees, guest performances, attending agents and casting companies and in some cases celebrity appearances! All broken up with the announcement of each of the award categories, and of course, revealing the winners. With each winner joining us on stage to collect their award and give that Oscar award winning speech!

It truly is a night like no other!



# Tickets & Pricing

**Nominee/Performer Tickets** – £28 each (plus booking fee) for all ages. These e-tickets will be exchanged for wristbands upon arrival, granting backstage access and free movement within the auditorium. Performers will be seated in designated areas for easy stage access and may not be seated with friends or family.

**Audience/Spectator Tickets** – £28 each (plus booking fee) for all ages. Children 3 and under are admitted free but must sit on a paying adult's lap. Tickets are issued as e-tickets, and seating will be assigned upon entry. No restricted views from any seat. One free ticket is provided per performing dance school for a dance teacher. Chaperones, backing vocalists, and backing dancers must purchase a performer ticket.

## IMPORTANT NOTICE

Why do performers pay for tickets? Due to high demand and the large number of performers, many auditorium seats are allocated to artists instead of paying spectators. Ticket sales help cover production costs while ensuring we can accommodate as many performers as possible. Most artists watch the show from the audience, spending minimal time backstage.

## TICKET DEADLINES

- Performer/Nominee tickets go on sale first.
- Once the deadline for performer ticket purchases passes, spectator tickets will be released for public sale.
- All ticket deadlines and purchase links will be posted in the FB Info Thread—please ensure you meet the deadlines.



# Your Performances

The performance times for all individual acts are as follows:

2mins - Solo Dancers

3mins - Vocalists/Bands/Vocal Groups

3mins - Tribute Acts

4mins - Dance Schools/Choirs

(Unless otherwise granted longer by our production team)

With over 50 performances, we operate on a tight schedule, so your music must be cut to the correct length. Tracks exceeding the time limit will not be accepted and will be returned for editing.

Do not wait until the deadline—select, edit, and submit your track as early as possible. We cannot be responsible if another act chooses the same song, so think outside the box when making your selection.

Submit your track as an MP3 or WAV to [lee.knell@thenationalawards.co.uk](mailto:lee.knell@thenationalawards.co.uk) as soon as possible.

## WHAT TO EXPECT

Prepare for glitz, glamour, red carpet action, press board interviews, fireworks, and an unforgettable night of entertainment. The event will be attended by local and national press, industry specialists, and top talent.

## DRESS CODE

Guests must dress for the occasion, as we have a strict dress code policy. If you are not dancing, we still recommend formal attire. You will be photographed upon entry and throughout the night, so looking your best is key!

## SURPRISE AWARDS

There may be unannounced awards, so be ready for surprises! If you're nominated, prepare a short speech—you never know, you might be taking home a trophy!







# What can my act consist of?

Dance and Performing Arts Schools should keep performances to a maximum of 40 members, unless pre-approved by the production team.

As this is a family-friendly show, all song choices must be free of explicit content. Performances can be of any genre or style, and costumes and props are welcome. If using props, please inform us in advance, as backstage space is limited. While the stage is large, our lighting setup may create restrictions, so consider this when incorporating tricks, flips, or wide spacing.

If you plan to play an instrument on stage, you must notify us in advance to ensure a smooth setup and proper microphone placement.

All acts must attend a mandatory health and safety briefing upon arrival, where we will also go over the running order and event details.

Spectators will not be allowed into the auditorium until doors officially open to the public unless instructed otherwise by the producers.

If you are part of a dance or performing arts school, please provide an estimated number of performers in advance so we can arrange appropriate seating for the artist audience. Additional event details will be posted in the Facebook thread—please do not reply in this thread, as it is for event updates only.



# Incredible footage and epic photos!

By participating in our ceremonies, you consent to being filmed and photographed throughout the event, including your performance, backstage interviews, and red carpet coverage.

We use HD broadcast cameras, making us one of the few events to offer this level of production. Additionally, two professional photographers will capture every moment, ensuring nothing goes unmissed.

Your footage and photographs may be used for social media, our website, and promotional materials.

As a gift to you, we provide a full digital download pack of your performance footage and photos free of charge, delivered via digital download approximately two weeks after the event.





# Hire our Team!

We LOVE filming & photographing dance and theatre school shows and have had the privilege of working on some of the best over the past ten years.

Our HD broadcast cameras and multi-camera vision mixer allow us to seamlessly switch between close-ups and full-stage shots, ensuring every moment is beautifully captured.

We also record live audio, working with your sound technician to capture high-quality audio from the sound desk and our ambient microphones.

As part of our event production services, our sound and lighting team is also available to enhance your dance shows, ensuring a professional-quality experience from start to finish.

Contact one of our producers today for lighting, video, photography and much more for your show or event!

